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Balenciaga in Rome

The brand have chosen the capital for it's third store in Italy

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The maison opens it's third boutique in Italy, in the **center of Rome**. The boutique, located in via Borgognona 7, it's a mix between the creative director Nicolas Ghesquière and the initiator Cristobal **Balenciaga**. **Ghesquière and the artist Dominique Gonzalez-Foerster** took care of the interior design.

[Marta Casadei](#)Published:
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Balenciaga Fall/Winter 2012-13

Steven Meisel has shot the newest Fall Winter 2012 Balenciaga advertising campaign



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Alexander McQueen in

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